

Message Text

UNCLASSIFIED

PAGE 01 BANGKO 05488 141145Z
ACTION EA-09

INFO OCT-01 EB-08 ISO-00 /018 W
-----141229Z 022365 /14

R 140920Z MAR 77
FM AMEMBASSY BANGKOK
TO USDOC WASHDC
INFO SECSTATE WASHDC 0051
AMCONSUL HONG KONG
AMEMBASSY SINGAPORE

UNCLAS BANGKOK 5488

E.O. 11652: N/A
TAGS: BEXP, TH
SUBJECT: WTDR/FTI

REF: USDOC 2540

1. THAILAND 2. CNTRY CODE: 549 3. SER.NO. 0018800
4. IMPORT AGENCIES (1962) CO., LTD.
4A. CODE: K
5. 226/24 PAHOLYOTHIN ROAD, PHYATHAI, GPO BOX 2680
6. BANGKOK, THAILAND
7. ESTABL: 1962 8. EMPL: 10 9. SIZE: (20-X) MEDIUM
10. REPUTATION: (22-X) GOOD
11. SELLS ITS PRODUCTS IN THE FOLLOWING FOREIGN AREAS LISTED IN
ORDER OF IMPORTANCE: LOCAL
12. RPT.DATE: 03/77
13A. 35314/1235. IMP.RTR.AGT.DIST. OF HIGHWAY CONSTRUCTION
AND MAINTENANCE EQUIPMENT AND MACHINERY
13B. 35316/1235. IMP.RTR.AGT.DIST. OF HIGHWAY ASPHALT EQUIPMENT
13C. 35321/1235. IMP.RTR.AGT.DIST. OF MINING EQUIPMENT AND
MACHINERY
13D. 35760/1235. IMP.RTR.AGT.DIST. OF WEIGHING MACHINES
13E. 37132/1235. IMP.RTR.AGT.DIST. OF STEAM CLEANERS
13F. 37150/1235. IMP.RTR.AGT.DIST. OF AIRPORT GROUND SERVICE
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 BANGKO 05488 141145Z

EQUIPMENT

14. CONTACT: NITH KITWATANACHAI TITLE: MANAGING DIRECTOR
15. CABLE: IMPOAN 16. TELEX: NA 17. TEL. 2799417
18. FINANCIAL REFS: KRUNG THAI BANK LTD., 160 YAWARAJ ROAD,
BANGKOK; THAI DANU BANK LTD., 393 SILOM ROAD, BANGKOK.
19. TRADE REFS: SEAMAN COMPANY, P.O. BOX 8331, MILWAUKEE,
WISCONSIN 53225; MALSBARY MFG. CO., 119 NORTH STREET,

UNIONTOWN, PA. 15401.

20. AGENCY REP: FOX MANUFACTURING CO., SMITHFIELD, AUSTRALIA, DRILLING EQUIPMENT, ACQ: NA; BOMFORD & EVERSLED LTD., SALFORD PRIORS, U.K., MOWERS, ACQ: NA; ERRUT PRODUCTS LTD., LONDON, ENGLAND, SURFACE TREATMENT EQUIPMENT, ACQ: NA; MESS-UND WIEGETECHNIK GMBH & CO., KG., WEST GERMANY, WEIGHING MACHINES, ACQ: NA; HANTA MACHINERY CO., LTD., TOKYO, JAPAN, HIGHWAY MAINTENANCE EQUIPMENT, ACQ: NA; MALSBARY MANUFACTURING CO., 119 NORTH STREET, UNIONTOWN, PA. 15401, STEAM CLEANERS, ACQ: NA; SEAMAN CO., P.O. BOX 2331, MILWAUKEE, WISCONSIN 53225, HIGHWAY ASPHALT EQUIPMENT, ACQ: NA.

21. SUBJECT FIRM WAS ESTABLISHED IN 1962 AS A LIMITED COMPANY WITH A REGISTERED CAPITAL OF \$50,000. IT ACTS AS AN IMPORTER OF CONSTRUCTION AND MAINTENANCE EQUIPMENT AND MACHINERY FOR HIGHWAYS, MINING, AIRPORT GROUND SERVICES AND IRRIGATION. FIFTY PERCENT OF ITS IMPORTS ARE FROM JAPAN, 25 PERCENT FROM THE U.S. AND 25 PERCENT FROM THE U.K. AND CZECHOSLOVAKIA. IMPORT AGENCIES' OFFICE (375 SQ. METERS) AND SHOWROOM (100 SQ. METERS) ARE LOCATED IN ITS OWN BUILDING, SITUATED IN ONE OF BANGKOK'S BUSINESS DISTRICTS. IT IS MANAGED AND CONTROLLED BY THE KITWATANACHAI FAMILY WHICH ALSO OWNS WORLD ENGINEERING SUPPLY, IMPORTER OF HIGHWAYS, MINING, AIRPORT ENGINEERING EQUIPMENT AND THE SIAM MICRO POROUS RUBBER, MANUFACTURER OF BATTERY RUBBER SEPARATORS. SUBJECT FIRM'S MAJOR CUSTOMERS ARE GOVERNMENT AGENCIES AND THE ROYAL THAI AIR FORCE. IT EMPLOYS A STAFF OF 10 OF WHICH 3 ARE SALESMEN AND IT REPORTED ITS 1976 SALES TO BE APPROXIMATELY \$500,000.

UNCLASSIFIED

UNCLASSIFIED

PAGE 03 BANGKO 05488 141145Z

SUBJECT FIRM IS MEMBER OF THAI INDUSTRIAL ASSOCIATION AND THE BOARD OF TRADE OF THAILAND. TWO LOCAL BANKS REPORT FAVORABLY ON THE FIRM. IT IS CONSIDERED TO BE A GOOD TRADE CONTACT FOR U.S. FIRMS.

22. PREPARED BY: SATHIT APPROVED BY: JAMES H. SAVERY

AT: AMEMBASSY BANGKOK
WHITEHOUSE

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Sent Date: 14-Mar-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770086-1148
Format: TEL
From: BANGKOK
Handling Restrictions: n/a
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ISecure: 1
Legacy Key: link1977/newtext/t19770364/aaaacege.tel
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Original Classification: UNCLASSIFIED
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Review Date: 30-Sep-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 3122890
Secure: OPEN
Status: NATIVE
Subject: WTD/FTI
TAGS: BEXP, TH
To: COM
Type: TE
vdkgvwkey: odhc://SAS/SAS.dbo.SAS_Docs/848624b9-c288-dd11-92da-001cc4696bcc
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